



**BLACKS IN GOVERNMENT
IRS NEW CARROLLTON CHAPTER
FY17 FUNDRAISER COMMITTEE
August 2017**

COMMITTEE CHAIR: Nikki Ashe

MEMBERS: Martha Shepherd, Co- Chair. Paula Davis, Lynn Simpson, Tonya Swanson, and Raymond Williams.

IRS NCC BYLAWS RESPONSIBILITIES

FUNDRAISING COMMITTEE - This committee shall be responsible for developing and implementing approved plans, raising funds for all BIG-NCC activities.

ACTION ITEMS

- Pending BIG Tablecloth for showcasing at various different events.
- September 27th - Planning and Preparing for Chapter Anniversary Vendor Show
- November – Henry Soul Café Pies Fundraiser!
- December 1st – Committee Attend the Regional Gala
- ✓ July – Reflection and Planning Month

INITIATIVES /ACCOMPLISHMENTS/PROBLEMS

- Established a Vendor Link on our chapter website. Collaborative effort with Lorreta Walker and the website developer.
- Established a Bowling Event link on our chapter website for information, ticket purchasing and etc. Collaborative effort with Lorretta Walker and the website developer.
- Designed, order and received the BIG Banner and stand for our events.
- August, 2017 – Martha Shephard will be leading the monthly Vendor (Expo) Shows. Nikki will continue to do the marketing and serve as secondary.
- August, 2017 – Lynn has volunteered to serve as our Fundraiser Community Liaison. Lynn will be working closely with the Community and Outreach Chair to ensure we provide support as required for the various types of events. She has already been working hard and identified an area elementary school on the Back Pack Program. They are very excited to partner with us! Stay tuned for more details.
- July, 2017 – August 28th Back to School “Back Pack” Fundraiser Program
 - Established a website Fundraiser Program Page
 - Developed a Story
 - Our goal is to collect and fill 25 Back Packs for schools
 - Selected three elementary schools for this effort
 - Collaboration with AIMS – Lamont Elementary School
 - Partner with Regional XI – Ketchum Elementary School
 - Chapter Primary area School – Thomas Johnson Middle School
 - Promoting will be on the website, bi-weekly email newsletters, and print media. Also currently requesting to be announced in the Regional XI Council email newsletter.

- Supplied 30 Back Packs to three local community schools

EXPENSES:

- March Team Appreciation Lunch - \$100.
- June Business Expo Refreshments - \$100.

Accomplishments: Raised Year to Date = \$9,316.63 **(Raised Over \$10K Before Expenses)**

- August 16th – Vendor Show Support Back To School “Back Pack” Fundraiser - \$838
 - Pending \$600 Donation Check from James Johnson
 - Pending \$50 Donation Check from FedChoice
 - Pending Grand Total - \$1488.
- June 28th – Business Expo - \$1,095
- May 10th - \$431.57
- April 30th - Bowling Event - \$1313.50
- April 19th Hotel Expo - \$200 – but Huge Employee Engagement Activity! Collaboration with Yolanda Lane (*We received so many alkalis on how much fun people had, they enjoyed the hot wings, muffins and candy. There were lines wrapped around to receive the free cotton candy, popcorn and plenty of employees participated in the money machine!*)
- April 4th – Vendor Show - \$739.93
- March – No Show – Team Planning Phase
- February 15th – Vendor Show – Final number pending from Treasury
- January 18th – Vendor Show - \$1,332.50 (*Includes the Obama Calendar Fundraiser*)
- December
 - 8th Vendor Show - \$1,600 (*Includes the Obama Calendar Fundraiser*)
 - 21st Vendor Show
- November Vendor Show – Honor Veterans – Raised \$751.
 1. IRS Veterans Director and Staff attended.
- October – No Activity
 2. Requested that 50% of the proceeds raised remain in the Fundraiser Committee funding. This funding will support our monthly raffles, decorations, deposit requirements and other related fundraiser activities.
- October Vendor Show - Raised \$800+
- Submitted FY16 Budget Request - \$384.

INVITATIONS & EVENTS

- 2017 Veterans Day Celebration – Due to our efforts the IRS Veterans Office Director invited us to collaborate for 2017 for a Veterans Day Celebration that would include a program, vendors and special treats. This will be a collaboration effort with the Fundraiser, Education and IRS Veterans Office.